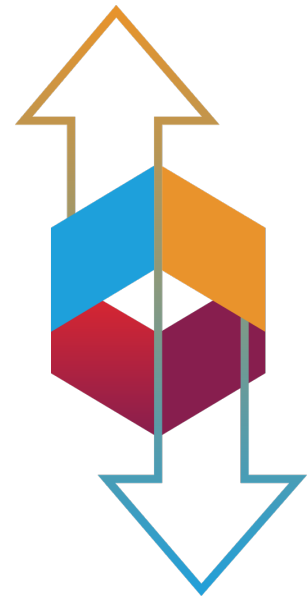


ConexED / Ellucian Ethos API

In an era of rapidly advancing technology, higher education institutions face increasing pressure to provide seamless, personalized experiences to students while optimizing administrative processes.

By integrating ConexED's technology suite with Ellucian Ethos API, we can enhance the capabilities and outcomes of both systems.



Benefits of Ethos API Integration with ConexED

1. Seamless Data Integration:

By integrating Ethos API with ConexED's technology suite, disparate systems can be connected and data can flow seamlessly, eliminating data silos and improving data accuracy. This integration ensures a holistic view of student information, enabling administrators and advisors to make well-informed decisions.

2. Personalized Student Experiences:

Ethos API integration allows ConexED to leverage student data from CRM, Early Alerts, Case Management, and Cohort Guided Pathways to deliver personalized experiences. By combining data from these systems, we can provide tailored support, targeted interventions, and proactive alerts to improve student engagement, success, and retention.

3. Enhanced Administrative Efficiency:

Ethos API integration streamlines administrative processes by automating data transfer between systems. This automation reduces manual data entry, minimizes errors, and frees up valuable staff time for more strategic initiatives. Additionally, Ethos API enables seamless access to data for reporting and analytics purposes, empowering administrators with actionable insights.

1. CRM Integration:

Integrating Ethos API with ConexED's CRM system enables a comprehensive view of student data, facilitating personalized communications, targeted recruitment strategies, and proactive outreach based on individual student needs and preferences.

2. Early Alerts and Case Management Integration:

By integrating Ethos API with ConexED's Early Alerts and Case Management systems, advisors and administrators gain real-time access to student data. This integration enhances early intervention efforts, supports student success initiatives, and improves case management processes.

3. Cohort Guided Pathways Integration:

Ethos API integration with ConexED's Cohort Guided Pathways system ensures a seamless flow of data between systems, allowing for accurate tracking of student progress, automated milestone notifications, and personalized guidance based on students' academic pathways.

4. Scheduling System Integration:

Ethos API integration with ConexED's scheduling system facilitates efficient course scheduling, leveraging comprehensive student data to offer personalized and optimized scheduling recommendations based on academic progress, preferences, and cohort requirements.

The integration of Ellucian Ethos API with the ConexED's CRM, Early Alerts, Case Management, Cohort Guided Pathways, and scheduling system represents a significant opportunity for our institution to enhance operational efficiency, improve student experiences, and drive better outcomes. Through the Ethos API, we can harness the power of seamless data integration, personalized interventions, and streamlined processes.

