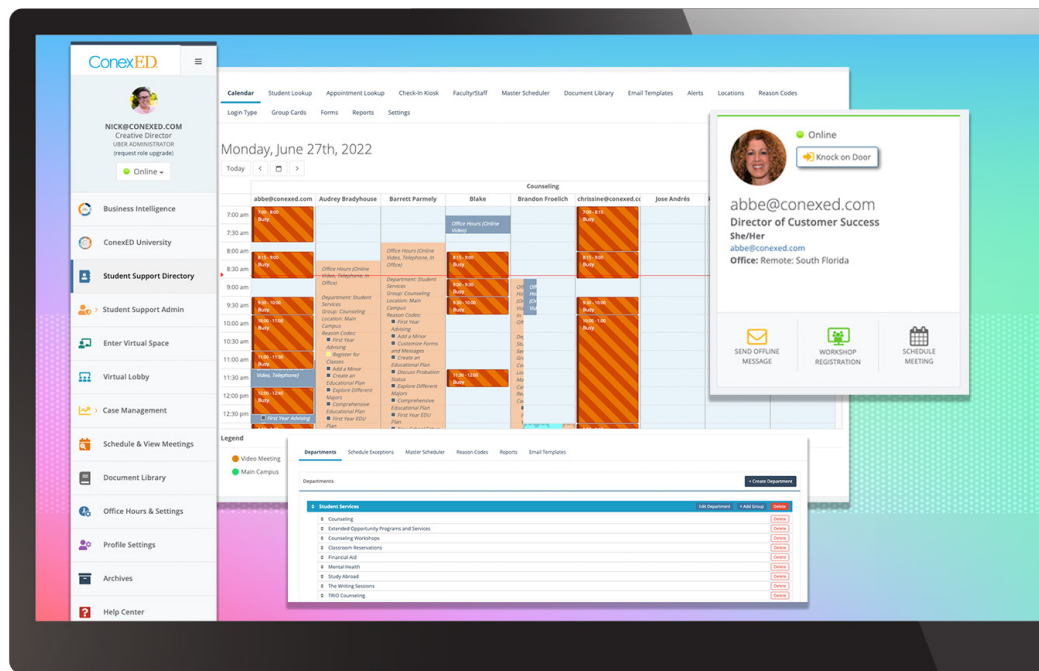# ConexED™

STAC STARTE APPROVED

STAC-STARTE GUIDE 2023

ConexED is strengthening the partnership with the Foundation of California Community Colleges by offering more choice and services.

conexed.com • mike@conexed.com

Schedule Demo

Removing Barriers to Access for Students

At ConexED, our goal is to help California Community Colleges become student-ready institutions by removing barriers to access, streamlining the enrollment process and increasing engagement with students.

Throughout the last decade we have worked hard, listened more and learned from our California partners and the students they serve.

ConexED is excited to announce our California STAC-STARTE program acceptance. The Foundation for California Community Colleges and the CollegeBuys office has vetted ConexED to serve as the partner for campus wide Scheduling System, Early Alerts, CRM, Student Success Analytics and Dashboard, Virtual Student Services and Virtual One Stop Shop technology platform.

What do the modules mean for California Community Colleges?
ConexED's new three-module breakout of the all-in-one platform means that individual colleges can now purchase the parts of ConexED that fits their needs. Though ConexED can still provide a comprehensive, all-in-one solution for Student Services Management we understand that the purchase of an all-in-one technology may not align with certain colleges' current needs.

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High Level Overview of ConexED's Three Modules

The three modules discussed in this guide can be purchased together or completely separate based on the needs of your institution. Each module is device agnostic meaning it can be accessed and used on any device, from any location.

Module #1: Virtual Student Services, One-Stop-Shop, and Scheduling System (Formerly known as Cranium Cafe)
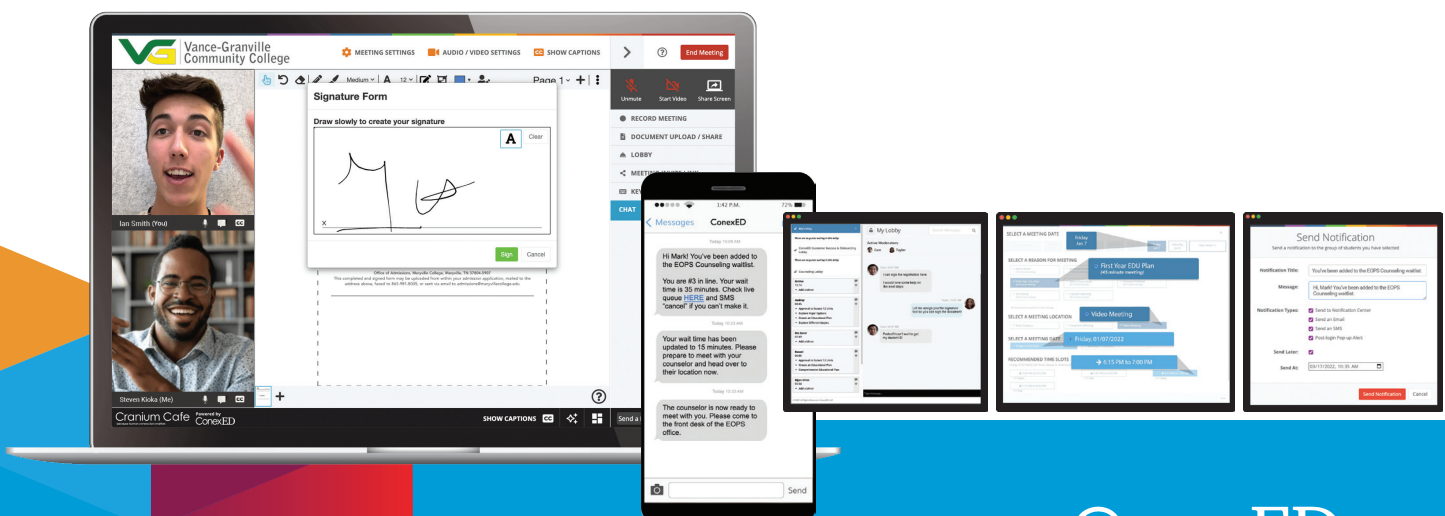
Originally
Cranium Cafe

California Community Colleges can continue to use the beloved scheduling and virtual one-stop-shop they've loved from ConexED for the last decade with the purchase of Module 1!

ConexED cloud-based higher education appointment scheduling software is designed for seamless coordination of appointments held virtually, by phone, or on campus; and is scalable from the most private one-on-one meetings to large events with seat registration.

Top features of Module #1 include:

- Student Services Appointment Scheduling
- FERPA Chat Messaging
- Large Event Seat Registration Forms
- Custom Virtual Lobby
- Email & SMS Text Messaging Alerts/Reminders
- Virtual Office
- Per Group - Customized Intake Forms
- Whiteboard Integrated Document Signature
- Custom End of Meeting Surveys
- Virtual Classroom

- Notes and Reason Code Customization
- Seemless SIS Integrations
- LMS Integrations
- Busy Event - Per Group Customization
- Moderator Messaging Center
- Holiday Calendar Blackout Calendar
- Recruitment & Financial Aid Website Integration
- Instant Push/Pull Calendar Sync
- Text Messaging - Unlimited

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Module #2
Easy CRM — Cohort + Milestones and Onboarding

The ConexED CRM module streamlines the new student on-boarding process by automating student cohorts, tracking student journeys and giving students easy to follow, actionable milestones.
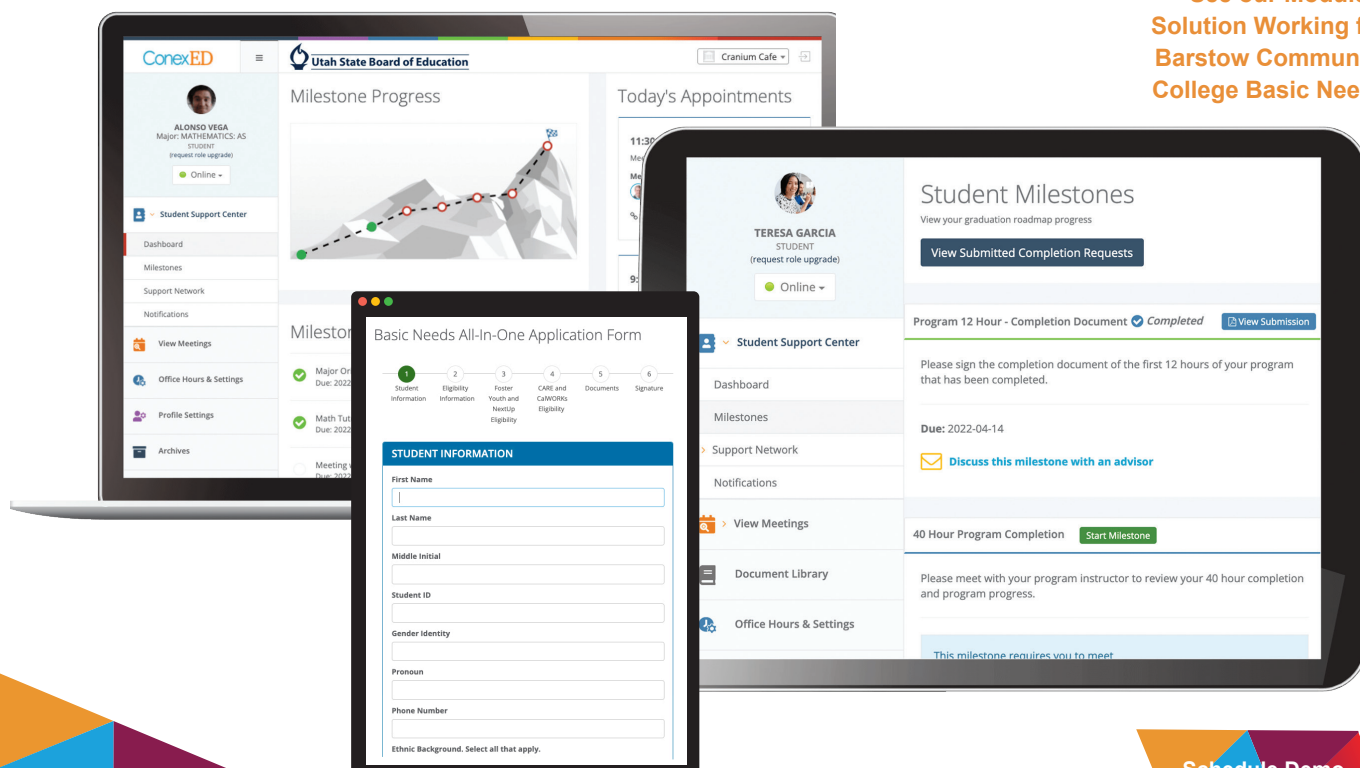
Student milestones make it simple, easy and engaging to complete all onboarding tasks as well as ongoing tasks throughout their collegiate journey.

Some of the top features of Module #2 are:
- Registration / Eligibility Forms
- Auto-Cohort Placement
- Communication Plans
- Interactive Milestones
- Milestone Integrated Document Signature
- Integrated Forms & Surveys
- Custom Tasks for Follow-Ups
- Zero-Effort Chatbot
- Text Messaging - Unlimited

Read Case Study

See our Module 2 Solution Working for Barstow Community College Basic Needs

Schedule Demo

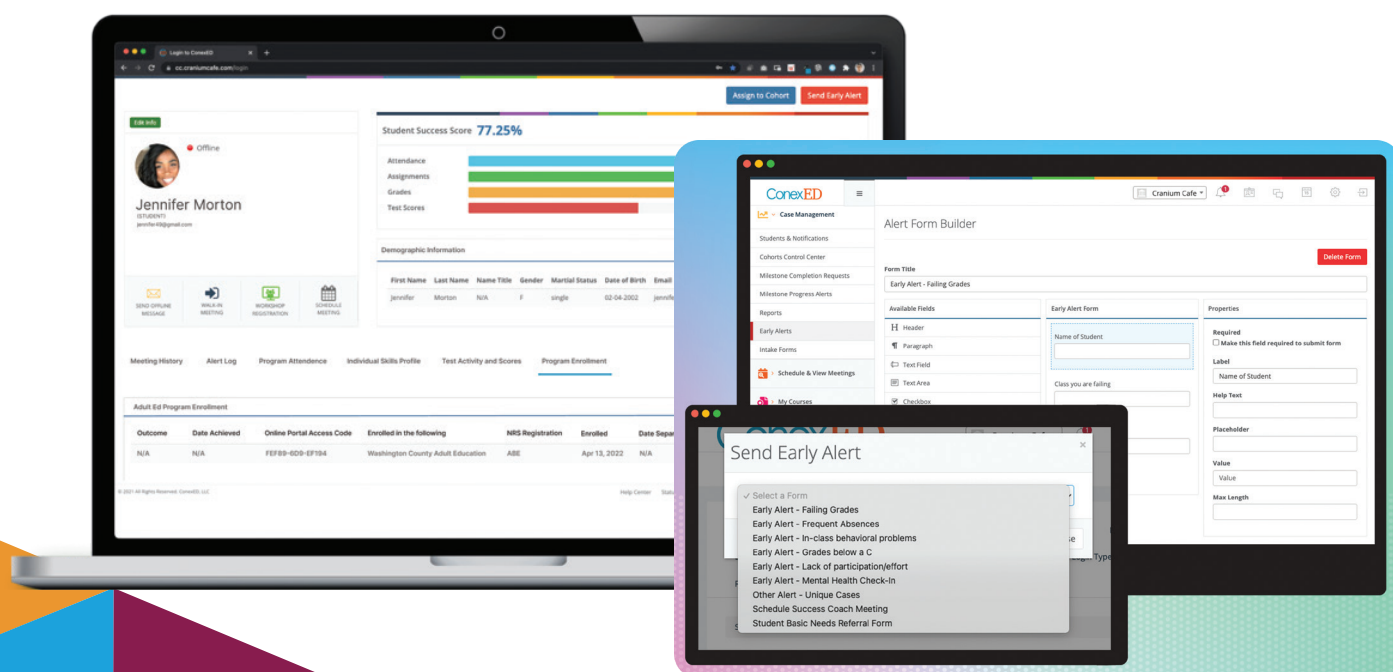conexed.com • mike@conexed.com

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Module #3
Proactive Alerts, Case Management, and Student Success Scores

Our most recent addition to the ConexED platform, this module takes student retention and completion to a new level. Based on feedback from California Colleges, we're re-shaping the whole way we think about Early Alerts. With Proactive Alerts, you can increase student buy-in with your institution by highlighting ways they can get involved on-campus based on subjects in which they are excelling.

Let's say a student excelled in MAT1033 during their fall semester, using Proactive Alerts an advisor can send them an alert with information about becoming a Math Tutor and actionable next steps for them to follow. Getting students more involved on-campus enhances their student experience, creates opportunities for them to make friends and helps them feel like they are making an impact.

Module Features Include:

- Early Alert Integrated into the LMS
- Easy-to-Fill Out and Send Alerts
- Automated Early & Proactive Alerts
- Student Success Score

- One-to-one student Case Management
- Automated Outreach
- Manual Outreach System
- Integrated Forms & Surveys
- Text Messaging - Unlimited

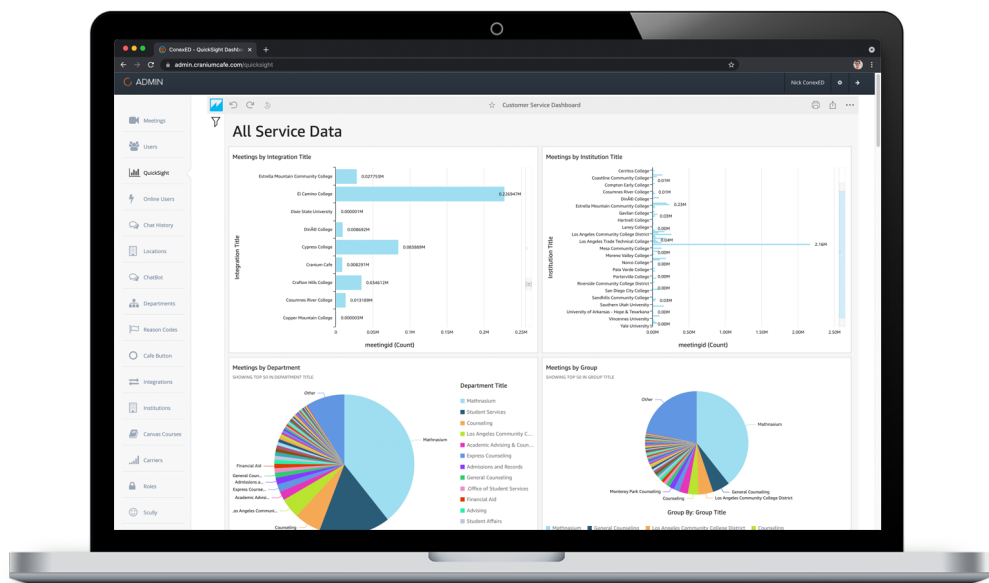ConexED

Business Intelligence and Real-Time Reporting

Data is invaluable when it comes to understanding your students and making strategic decisions for an institution. Time to remove the ambiguity, frustration, and guesswork. With the ability to run advanced reports on districts, campuses, departments, groups, and even individuals — ConexED uncovers insights that were impossible to see before. Unlock a new level of insight, with ConexED business intelligence dashboard.

Time to turn staffing into a science. With real-time access to supply and demand ConexED business intelligence dashboard allows you to know what your students are asking for, who they are asking for, and when they are asking for support.

No more understaffing or overstaffing. Using ConexED predictive analytics, you can staff to the exact level of future demand, so your institution saves time, money, and your students.

Business Intelligence Features Include:

- Deep and meaningful analytics to empower your most important decisions.
- Engagement Code Tracking and Reporting
- Locations and Heat Maps

- Predictive Analytics
- Layered Demographics and Course Information

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What our California Community College Partners think about the ConexED Platform

"The experience created with *ConexED increases accesses to vital resources for students* and the ability for every team member to *access data to drive decisions* on enhancing the student experience. In part, through the ConexED platform, our newly-defined habits for student success guide our *innovation across all sectors of student support services."*

Christopher T. Sweeten
Vice President of Student Services
Moreno Valley College

"[We were] extremely lucky to have implemented ConexED prior to the pandemic... we knew exactly what to do. With minimal downtime we were able to move student services to a fully-online presence... create student focused solutions... [and] get the information they need and be sent to other departments in a seamless experience. We are able to track data easily. The delivered reports have been immensely helpful for campus administration.

Henry Flores
Programmer Analyst
Southwestern Community College

"ConexED has proven to be a dynamic, multifaceted tool for our student services division and our students. We have been able to consolidate many functionalities into one platform such as self-service appointment scheduling, district-wide replacement of SARS, case management, workshop/event registration, virtual interactions with students, study room reservations, data/reporting, caseload tracking, and more. Working in higher ed can feel like an uphill battle however we are partnered with a company who evolves with the needs of our campus and student body."

Gabriel A. Martinez, M.S.
Counselor
Berkeley City College

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See the Foundation for California Community Colleges' STAC/STARTE listing here:

FCCC Listing